



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

Muscatine FFA Wins Iowa FFA Ag Sales CDE

The Muscatine FFA Chapter from Muscatine was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event held at Des Moines Area Community College in Ankeny on April 17, 2007. Members of the first place team included: Lane Mathis, Kevin Guck, Dylan Eagle, and Priscilla Strong. Their agriculture education instructors are Mr. Dave Fowler and Mr. Dave Tometich.. They will represent Iowa at the National Ag Sales Career Development Event at Indianapolis, Indiana, in October. The Davis County FFA Chapter from Bloomfield was named the Reserve Champion Team. Members of the second place team included: Nathan Gibson, Cassie Noble, Madison Henderson, and Hannah Knapp. Their agriculture education instructor is Mr. Rusty Shockley. Lane Mathis, Muscatine FFA, Muscatine, was named the High Individual Overall in the competition.

FFA teams from 43 chapters participated in this year's Career Development Event designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 168 individuals who participated in the event each completed an objective test, made a sales presentation, and performed one of the sales practicums which included a customer complaint, use of the telephone, preparing a product display, and designing advertising. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Ag Sales Career Development Event was coordinated and conducted by Craig McEnany and other faculty and staff with the Agriculture Department at Des Moines Area Community College. A total of 36 area agriculture business and sales personnel from the surrounding area served as judges.

Monsanto, through the National FFA Foundation sponsored the Champion Team plaque. Lee Seed Company, Inwood, Iowa, through the Iowa FFA Foundation, sponsored plaques for the first and second place individual and trophies for the first place individual and team in the specialty areas. The Lee Seed Company also sponsored the Top Ten Rosettes for Teams and Individuals. DMACC, through the Iowa FFA Foundation, sponsored a plaque for the second place chapter and travel money for the winning chapter to participate in the National FFA CDE.

Top 10 Teams

- 1 Muscatine FFA, Muscatine
- 2 Davis County FFA, Bloomfield
- 3 Lone Tree FFA, Lone Tree
- 4 St. Ansgar FFA, St. Ansgar
- 5 Agri-Power FFA, Eddyville
- 6 Oskaloosa FFA, Oskaloosa
- 7 Maquoketa FFA, Maquoketa

Top 10 Individuals

- 1 Lane Mathis, Muscatine FFA, Muscatine
- 2 Katie Crosby, Agri-Power FFA, Eddyville
- 3 Will Anderson, Oskaloosa FFA, Oskaloosa
- 4 Gina Rayner, Lone Tree FFA, Lone Tree
- 5 Kevin Guck, Muscatine FFA, Muscatine
- 6 Cari Groenenboom, Agri-Power FFA, Eddyville
- 7 Kelly Schuster, Maquoketa FFA, Maquoketa

8 North Linn FFA, Troy Mills
9 Osage FFA, Osage
10 New Hampton FFA, New Hampton

Hannah Loan, Lone Tree FFA, Lone Tree
Stacey Burke, North Linn FFA, Troy Mills
Mary Kolthoff, New Hampton FFA, New Hampton

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: Muscatine FFA, Muscatine **Individual:** Priscilla Strong, Muscatine FFA, Muscatine Individual

General Knowledge Examination

Team: Agri-Power FFA, Eddyville **Individual:** Jill Verploegh, Agri-Power FFA, Eddyville

Marketing Plan

Team: Davis County FFA, Bloomfield

Practicums

Team: New Hampton FFA, New Hampton **Individual:** Stacey Burke, North Linn FFA, Troy Mills

Customer Relations: Stacey Burke, North Linn FFA, Troy Mills

Telephone: Trevor Hunt, Edgewood-Colesburg FFA, Edgewood

Product Display: Bryce Merchant, Vinton-Shellsburg FFA, Vinton

Advertising: Katie Crosby, Agri-Power FFA, Eddyville

Below is a list of chapters participating by medal group.

Gold Teams (12)

Score Range (682.5 to 604.5)

Muscatine FFA, Muscatine
Davis County FFA, Bloomfield
Lone Tree FFA, Lone Tree
St. Ansgar FFA, St. Ansgar
Agri-Power FFA, Eddyville
Oskaloosa FFA, Oskaloosa
Maquoketa FFA, Maquoketa
North Linn FFA, Troy Mills
Osage FFA, Osage
New Hampton FFA, New Hampton
DeWitt Central FFA, DeWitt
Coon Rapids-Bayard FFA, Coon Rapids

Bronze Teams (7)

Score Range (497.5 to 440.5)

Postville FFA, Postville
Graettinger Terril FFA, Graettinger
CAL-Dows FFA at Latimer
East Sac FFA, Lake View
Vinton-Shellsburg FFA, Vinton
Riceville FFA, Riceville
Audubon FFA, Audubon

Silver Teams (23)

Score Range (591.5 to 500.5)

Lake Mills FFA, Lake Mills
Webster City FFA, Webster City
Chariton FFA, Chariton
West Lyon FFA
Starmont FFA, Arlington
Van Buren FFA, Keosauqua
Cascade FFA, Cascade
Little Switzerland FFA, Waukon
Midland FFA, Wyoming
Monticello FFA, Monticello
Northeast FFA, Goose Lake
Charles City FFA, Charles City
West Marshall FFA, State Center
Horn O'Plenty FFA, Jefferson
English Valleys FFA, North English
Edgewood-Colesburg FFA, Edgewood
Rockwell-Sheffield FFA, Rockwell
North Polk FFA, Alleman
Sioux Cental FFA, Sioux Rapids
Central Trail of Leon FFA, Leon
Valley FFA, Elgin
Rockford FFA, Rockford
Mount Ayr FFA, Mount Ayr

Participation Teams (1)

Wapello FFA, Wapello

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

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