



## **Iowa FFA Association**

### **The FFA Mission**

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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**NEWS RELEASE**  
For Immediate Release

### **Muscatine FFA Wins Iowa FFA Ag Sales CDE**

The Muscatine FFA Chapter from Muscatine was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event held at Des Moines Area Community College in DMACC, Ankeny on April 15, 2008. Members of the first place team included: Mitchell Longtin, Jimmy Kent, Mackenzie Fuller, and Summer Neely. Their agriculture education instructors are Mr. Dave Fowler and Mr. Dave Tometich.. They will represent Iowa at the National Ag Sales Career Development Event at Indianapolis, Indiana, in October. The Wapello FFA Chapter from Wapello was named the Reserve Champion Team. Members of the second place team included: Abby Webb, Adair Boysen, Kelsey Gittings, and Montana Connolly. Their agriculture education instructor is Mr. Irvin Meier. Mitchell Longtin, Muscatine FFA, Muscatine, was named the High Individual Overall in the competition.

FFA teams from 50 chapters participated in this year's Career Development Event designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 199 individuals who participated in the event each completed an objective test, made a sales presentation, and performed one of the sales practicums which included a customer complaint, use of the telephone, preparing a product display, and designing advertising. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Ag Sales Career Development Event was coordinated and conducted by Craig McEnany and other faculty and staff with the Agriculture Department at Des Moines Area Community College. A total of 48 area agriculture business and sales personnel from the surrounding area served as judges.

Monsanto, through the National FFA Foundation sponsored the Champion Team plaque. Lee Seed Company, Inwood, Iowa, through the Iowa FFA Foundation, sponsored plaques for the first and second place individual and trophies for the first place individual and team in the specialty areas. The Lee Seed Company also sponsored the Top Ten Rosettes for Teams and Individuals. DMACC, through the Iowa FFA Foundation, sponsored a plaque for the second place chapter and travel money for the winning chapter to participate in the National FFA CDE.

### **Top 10 Teams**

- 1 Muscatine FFA, Muscatine
- 2 Wapello FFA, Wapello
- 3 Agri-Power FFA, Eddyville
- 4 St. Ansgar FFA, St. Ansgar
- 5 Winterset FFA, Winterset
- 6 Lone Tree FFA, Lone Tree

### **Top 10 Individuals**

- Mitchell Longtin, Muscatine FFA, Muscatine  
Hannah Knapp, Davis County FFA, Bloomfield  
Abby Webb, Wapello FFA, Wapello  
Jackie Johnson, Winterset FFA, Winterset  
Kelsey Patience, Winterset FFA, Winterset  
Alyssa Louwsma, Agri-Power FFA, Eddyville

- 7 Davis County FFA, Bloomfield
- 8 Coon Rapids-Bayard FFA, Coon Rapids
- 9 Northeast FFA, Goose Lake
- 10 North Polk FFA, Alleman

- Willie Weis, St. Ansgar FFA, St. Ansgar
- Gina Rayner, Lone Tree FFA, Lone Tree
- Josh Hitzhusen, West Fork FFA
- Adair Boysen, Wapello FFA, Wapello

**Specialty Areas -- Top Team/ Top Individual:**

**Sales Presentations**

**Team:** Davis County FFA, Bloomfield **Individual:** Josh Hitzhusen, West Fork FFA Individual

**General Knowledge Examination**

**Team:** Muscatine FFA, Muscatine **Individual:** Carrie Demmon, DeWitt Central FFA, DeWitt

**Marketing Plan**

**Team:** Muscatine FFA, Muscatine

**Practicums**

**Team:** Osage FFA, Osage **Individual:** Matthew Ollendieck, LaPorte-Dysart FFA, LaPorte City

**Customer Relations:** Gina Rayner, Lone Tree FFA, Lone Tree

**Telephone:** Ross Cockrum, Osage FFA, Osage

**Product Display:** Matthew Ollendieck, LaPorte-Dysart FFA, LaPorte City

**Advertising:** Jackie Johnson, Winterset FFA, Winterset

Below is a list of chapters participating by medal group.

**Gold Teams (18)**

Score Range (738.5 to 638)

- Muscatine FFA, Muscatine
- Wapello FFA, Wapello
- Agri-Power FFA, Eddyville
- St. Ansgar FFA, St. Ansgar
- Winterset FFA, Winterset
- Lone Tree FFA, Lone Tree
- Davis County FFA, Bloomfield
- Coon Rapids-Bayard FFA, Coon Rapids
- Northeast FFA, Goose Lake
- North Polk FFA, Alleman
- Horn O'Plenty FFA, Jefferson
- North Linn FFA, Troy Mills
- DeWitt Central FFA, DeWitt
- Lake Mills FFA, Lake Mills
- Webster City FFA, Webster City
- LaPorte-Dysart FFA, LaPorte City
- South O'Brien FFA, Paullina
- Chariton FFA, Chariton

**Bronze Teams (13)**

**Silver Teams (18)**

Score Range (622 to 561.5)

- South Hamilton FFA, Jewell
- Starmont FFA, Arlington
- Postville FFA, Postville
- Edgewood-Colesburg FFA, Edgewood
- Roland-Story FFA, Story City
- Osage FFA, Osage
- Albia FFA, Albia
- West Fork FFA
- West Delaware FFA, Manchester
- West Lyon FFA
- Mount Ayr FFA, Mount Ayr
- Little Switzerland FFA, Waukon
- English Valleys FFA, North English
- Charles City FFA, Charles City
- Valley FFA, Elgin
- Central Trail of Leon FFA, Leon
- Sioux Cental FFA, Sioux Rapids
- East Sac FFA, Lake View

**Participation Teams (1)**

Score Range (548 to 465.5)

CAL-Dows FFA at Latimer

Maquoketa Valley FFA, Delhi

Tri-Star FFA

Vinton-Shellsburg FFA, Vinton

Monticello FFA, Monticello

Rockwell City-Lytton FFA, Rockwell City

West Marshall FFA, State Center

Hawkeye FFA, West Bend

Van Buren FFA, Keosauqua

Cascade FFA, Cascade

East Union FFA, Afton

Rock Valley FFA, Rock Valley

Oelwein FFA, Oelwein

Graettinger Terril FFA, Graettinger

LaPorte-Dysart FFA, LaPorte City

South O'Brien FFA, Paullina

Chariton FFA, Chariton

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

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